



ADDITIVE ADVISORY PBC

2022 Annual Report

Mission of Additive Advisory PBC's Charitable Giving

Additive Advisory PBC (the "Corporation") was formed on July 20, 2020. The primary social mission of Additive PBC is to positively contribute to community development in and around the Memphis area through charitable contributions to local education and healthcare organizations, particularly those serving economically disadvantaged local residents. The secondary mission is to support other charitable endeavors that are important to the Corporation's executives.

Charitable Giving Committee at Additive

Upon organization in 2020, the Corporation formed a Charitable Giving Committee (the "Committee") to review and evaluate the charitable giving program of the Corporation. The committee consists of two sub-committees. The first is the Advisory Sub-Committee (the "Sub-Committee"). This group consists of individuals selected by the Corporation's shareholders who have multi-faceted backgrounds but like-minded thinking towards the Corporation's charitable initiatives. The second is made up of the Corporation's executives ("Executive Sub-Committee").

The Corporation, along with its Advisory Sub-Committee, is tasked with making grants to 501(c)(3) organizations primarily located in the Memphis, TN area. On an annual basis, the Corporation contributes funds to a donor advised fund that will in turn be distributed to selected charities in the fiscal year following the contribution. The Corporation keeps its donor advised fund ("DAF") with The Community Foundation of Greater Memphis ("CFGM"). The Sub-Committee is responsible for distributing 75% of the funds contributed annually and the Executive Sub-Committee will distribute the remaining 25%. It is the Corporation's plan to make an annual contribution to the DAF before 12/31 of each year and make grants from those funds by 6/30 of the following year. Grants are made through the CFGM portal.

The Committee meets at least once per year to discuss the funds available for distribution. The committee performs research around the community and speaks to stakeholders, and the group works together to select the recipient organizations and whether funds should be earmarked for any specific projects within those organizations. The Committee does not accept unsolicited grant applications. Once decisions are made, grants are entered into the portal at CFGM and funds are sent to grantee organizations.



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Impact of Additive's Charitable Giving

Between July 20th, 2020 and June 30th, 2022, the Committee distributed approximately 90% of the allocated funds to 24 unique entities in Memphis and the surrounding area¹. The impact areas of the grants included education, youth development, and human services, among others. Some funds were held back in the account to be distributed during the year on an emergency basis to organizations in need. More details and allocation percentages to each impact area can be seen in the graph below:

BY IMPACT AREA:



- 20% - Education > Education - Primary & Secondary
- 17% - Philanthropy, Voluntarism, Grantmaking Fdns
- 17% - Youth Development
- 15% - Human Services
- 31% - Other

And the Giving Continues

Additive is excited about and committed to continuing the grant cycles of the past two years. As the Corporation grows, it is the hope of both sub-committees that the financial impact of its charitable giving will continue to penetrate more in the Memphis vicinity. Additive's mission will be front and center in all determinations and will be reported in future annual reports.

This report was reviewed and approved for publication by The Community Foundation of Greater Memphis, the Advisory Sub-Committee, Executive Sub-Committee, and relevant legal and compliance professionals.

Additive Advisory PBC is an SEC-Registered Investment Advisor that represents over 50 years of combined investment experience. Additive seeks to help our partners optimize their approaches to and processes around investment management. Additive's mission is to apply our decades-developed experience in risk management and financial services operational efficiency to enable our partners to deliver a better end-to-end solution to their clients. For more information, please visit www.additivepbc.com.

¹ Information provided covers contributions made as of 6/30/22.